

Mountain PEEKS

“Peekin’ Around the Mountains Since 2001”

Mountain Peeks is the original, free, locally-focused magazine for Pickens County and the Georgia Highway 515 area through Gilmer and Fannin Counties. The magazine has been in continuous publication since September 2001 and has grown in circulation and page count over the years.

We strive to include a good mix of local people, places, events, and activities. Each month we include a recipe, original crossword and word search puzzles, a sudoku puzzle, and information about local events. Our local columnists and writers are quite popular with the regular readers.

Our readers are making a conscious choice to read Mountain Peeks. Copies are picked up because people saw it and chose to read it, either because of our reputation, or because something on the cover piqued their interest. Mountain Peeks is not just “another piece of bulk junk mail.” Readers tell us they like our magazine because it’s not “full of ads and commercials” and because “it has genuine local articles.”

Mountain Peeks magazine offers the best advertising value both in terms of total cost and actual readership. Advertisers in Mountain Peeks get more response for their advertising dollars. Each issue is content rich with limited ads which encourages readers to turn every page. Your ad will not be lost in a sea of other ads. Each issue will have a minimum of 60 percent content to 40 percent advertising.

We offer full-color ads on the front and back covers as well as 8 other pages. We keep printing costs down by using a non-glossy, but substantial, 50 lb. paper. Lower printing costs mean lower advertising rates. Small businesses especially appreciate the opportunity to advertise at modest rates, and bigger businesses appreciate savings, too! We have many very satisfied advertisers who directly credit Mountain Peeks for generating new business.

Each bi-monthly issue has a print run of 10,000 copies distributed at over 40 area locations including Jasper, Tate, Marble Hill, Ball Ground, Big Canoe, Hill City, Ellijay, East Ellijay, Blue Ridge, and Mountain Peeks advertisers.

Copies are also sent to Georgia State Welcome Centers where they are picked up by tourists and travelers entering the state. Alabama border: I-185 (Columbus), I-85 (West Point), I-20 (Tallapoosa). Tennessee border: I-75 (Ringgold). South Carolina border: I-85 (Lavonia), I-20 (Augusta). Florida border: I-75 (Valdosta).

Call or email us today and we will get started working together to build your business!

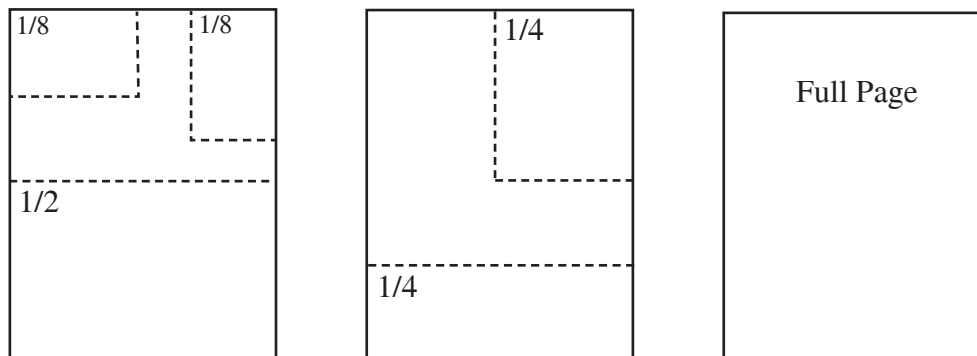
CONTACT: Michele Miller 706-253-PEEK (7335) michelem@mountainpeeks.net

Mountain Peeks P.O. Box 366 Jasper, GA 30143 www.mountainpeeks.net

Mountain Peeks Ad Rates 2009

	Ad Size (inches)	B & W	Color
1/8 page (Business Card)	3.6 w X 2.25 h <i>OR</i> 2.25 w X 3.6 h	\$90	\$135
1/4 page (Best Value Rate)	7.5 w X 2.375 h <i>OR</i> 3.687 w X 4.658 h	\$150	\$225
1/2 page	7.5 w X 4.875 h <i>OR</i> 3.625 w X 9.5 h	\$295	\$395
Full page	7.5w X 9.5 h	\$495	\$675
Inside front or back cover	7.5 w X 9.5 h	\$545	N/A
Back Cover	8.25w X 10.75 h plus 1/4" bleed	N/A	\$895

Commit to 2 issues - 10% discount on the 2nd ad
 Commit to 3 issues - 10% discount on the 2nd ad and 20% on 3rd ad
 Pay for 3 issues in advance - 20% discount on all 3 ads
 Special discounts available for longer commitments



Issue	Publish Date	Payment Deadline
February / March	February 1st	January 10th
April / May	April 1st	March 10th
June / July	June 1st	May 10th
August / September	August 1st	July 10th
October / November	October 1st	September 10th
December / January	December 1st	November 10th

Ads must be paid in full by payment deadline prior to publication.
 Mountain Peeks accepts Visa and Mastercard for payments.

CONTACT: Michele Miller michelem@mountainpeeks.net 706-253-PEEK (7335)

Mountain Peeks P.O.Box 366 Jasper, GA 30143